



FOUNDING MEMBERS

- The French Department for Agriculture
- The French Department for the Environment, Ecology and Landscapes
- The National Institute for Origin and Quality Institut
- International Organisation of Vine and Wine (OIV)
- The Loire Valley Wines confederation
- Interprofession of wines of Val de Loire « InterLoire »
- The Mission Val de Loire
- The French Commission for UNESCO
- International Council for Monuments and Sites (ICOMOS France)

COORDINATION :

Institut Français de la Vigne et du Vin (IFV)

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SIGNATORIES



Château-Chalon



Lavaux



Côte de Beaune méridionale



Val de Loire



Costières de Nîmes



Brouilly et Côte de Brouilly

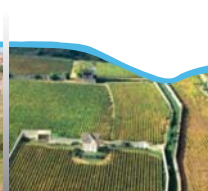
WWW.CHARTER-OF-FONTEVRAUD.ORG

Protection,
Management
and development
of vine and wine landscapes

international
network
VITICULTURAL
LANDSCAPES



Charter



Committee



Membership



Actualities



Signatories



Knowledge



Challenges



Diversity



The charter addresses all wine-growing territories that have adopted rules of production integrating governance of terroirs.

PRINCIPLES OF THE CHARTER

Its ambition is to incite all the key players in wine-growing areas: local government, viticultural and tourist organisations, wine-growers, universities and laboratories, to develop determined, concerted actions in the landscape combining sustainable development, the optimisation of viticultural production and the cultural and tourist development of these landscapes, within the framework of an international network of excellence.

At the same time it enables the member to be part of a network of wine-growing areas committed to excellence, so as to reinforce the links between landscape quality, wine production quality, environmental quality and tourist quality.

It allows the use of the logo of the Charter.

The Fontevraud International Charter was drawn up under the impulsion of the “InterLoire Interprofession” (Loire Valley Wine-Growers Association) and the “Mission du Val de Loire” following the naming of the Loire Valley by UNESCO as a World Heritage Site in 2000 and the de Fontevraud International Conference “Wine and vine Landscapes”, held in July 2003.

To develop and coordinate the Fontevraud International Charter, the founders appointed the National Landscapes Group, which is coordinated by the French Institute for Vine and Wine (IFV).

The International Council of the Charter of Fontevraud, made of the founding members and of signatories regions is responsible for the assessment application files.

The International Scientific and Technical Committee, made of members of the International Council and of international experts is coordinated by IFV and is responsible for the operational management of applications.

See the Membership application notice at www.charter-of-fontevraud.org



WARENESS of the viticultural landscapes in their aesthetic, cultural, historical and scientific dimensions.

EXCHANGE between the different professions and institutional partners of the wine industry in the areas concerned, so as to make the most of knowledge and experience and pass it on through awareness and training activities concerning the different components of the landscape.

CONSERVATION of viticultural areas and their heritage so as to take more account of the quality of vineyard landscapes in projects for the infrastructure and development of urban and rural areas (measures to incite the valuing of the landscape and the rehabilitation of heritage, regulatory protection of the landscape).

DEVELOPMENT of these landscapes:
 - by optimising the intrinsic qualities of the landscape (pertinence of vineyard management techniques, systematic landscape analysis)
 - by encouraging technical and scientific cooperation
 - by developing appropriate services for tourists to stay in and discover the region (circuits to learn about the landscape involving wine-growers).

